

EDUCATION

Philadelphia University, Philadelphia, PA
Major in Graphic Design Communication
Bachelor of Science, May 2009

EXPERIENCE

Senior Graphic Designer, 2.2014 to present

Ballard Spahr LLP, Philadelphia, PA
Supports the firm's business development efforts by designing collateral materials, advertisements, presentations, and other visual elements. Influences visual evolution and development of external identity while maintaining brand consistency across multiple mediums.

Freelance Designer, 1.2009 to present

Philadelphia, PA
Designs visual solutions for small businesses and nonprofits. Projects include logo design and branding, as well as website design and development.

Graphic Communications Assistant, 8.2010 to 2.2014

Dechert LLP, Philadelphia, PA
Designed marketing pieces as well as custom proposals and pitches for international law firm. Assisted with graphics for firm social media channels. Handled web design projects for firmwide initiatives. Maintained analytics database for external email communications.

VOLUNTEER EXPERIENCE

Art Director, 8.2014 to present

Philly Roller Derby, Philadelphia, PA
Oversees creation of collateral and promotional materials for local athletic non-profit. Ensures visual articulation of mission and values across all marketing channels. Maintains brand and reaffirms visual identity in both print and digital media.

Marketing Director, 8.2014-8.2016

Philly Roller Derby, Philadelphia, PA
Planned and executed marketing and social media plan for local non-profit. Coordinated creation of collateral materials, redesigned and maintained website, and managed merchandise inventory.

SKILLS

Programs

Adobe: Illustrator, Photoshop, InDesign, Dreamweaver; Microsoft Office

Abilities

Conceptualization, creative brainstorming, typography, html and css coding, WordPress design and development, visual problem solving

References and portfolio samples available upon request